

The Economic Value of Coastal Alabama Community College



The Coastal Service Area Alabama

About Coastal Alabama

9,203 Credit students **4,221** Non-credit students **821** Employees

Economic impact analysis



\$285.9 million Added income

Alumni impact

Impact of the increased earnings of Coastal Alabama alumni and the businesses they work for

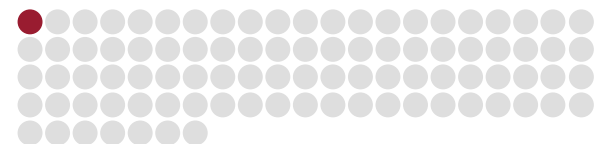
An economic boost similar to hosting the World Series **44x**



OR **3,915** Jobs supported

1 out of every 91

jobs in the Coastal Service Area is supported by the activities of Coastal Alabama and its students.



\$63.2 million Added income

Operations spending impact

Impact of annual payroll and other spending

Enough to buy **1,338** new cars



OR **1,014** Jobs supported

\$10.4 million Added income

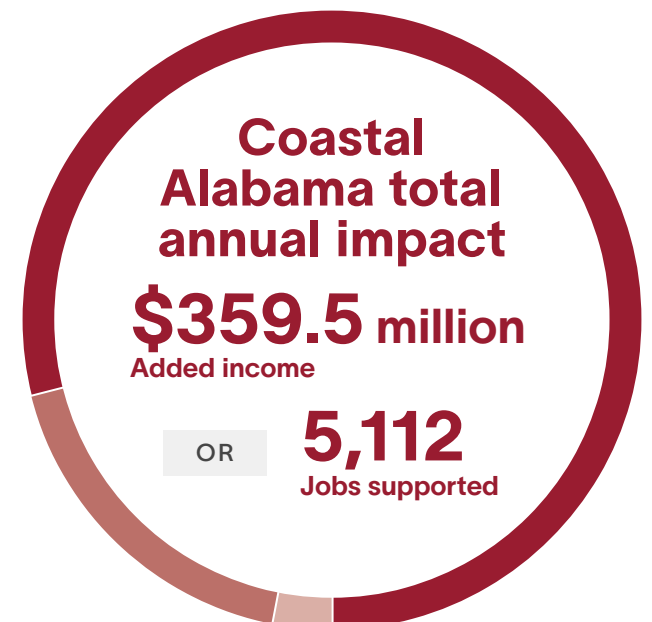
Student spending impact

Impact of the daily spending of Coastal Alabama students attracted to or retained in the region

Enough to buy **710** families* a year's worth of groceries



OR **182** Jobs supported

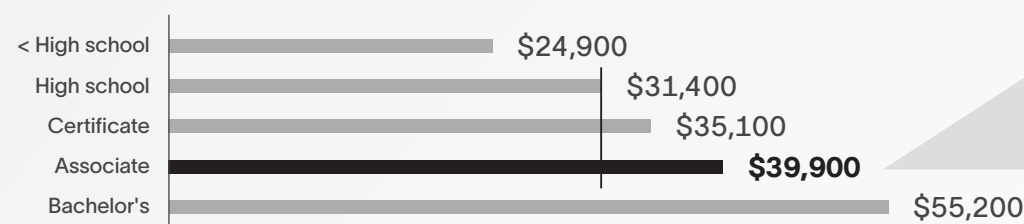


● = 100 jobs * = family of four

Investment analysis

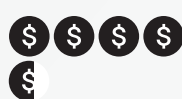


Average earnings by education level at career midpoint



The average associate degree graduate from Coastal Alabama will see an increase in earnings of **\$8,500** each year compared to someone with a high school diploma working in Alabama.

For every **\$1...**



Students gain **\$4.60** in lifetime earnings



Taxpayers gain **\$1.70** in added tax revenue and public sector savings



Society gains **\$7.10** in added income and social savings